

# **Regional IndIAA Awards 2019 – Winners**

## **(Campaigns in Tamil)- NATIONAL**

**#IndIAAAwards Tamil – National congratulates**

**Cat: AUTO FOUR WHEELERS**

Nissan Datsun Go - Experience Change

**Client : Nissan Motor India**

**Creative Agency: TBWA India**

**#IndIAAAwards Tamil – National congratulates**

**AUTO TWO WHEELERS**

Bajaj Auto - The World's Favorite Indian

**Client : Bajaj Auto**

**Creative Agency: Leo Burnett**

**#IndIAAAwards Tamil – National congratulates**

**AUTO OTHERS**

Ceat Tyres - Inner Layer - Will Tyre Save Nair?

**Client : CEAT**

**Creative Agency: Ogilvy & Mather**

**#IndIAAAwards Tamil – National congratulates**

**BANKING AND FINANCE**

ICICI BANK Credit Cards - Secure Transactions

**Client : ICICI Bank**

**Creative Agency: Ogilvy**

**#IndIAAAwards Tamil – National congratulates**

**CONSUMER DURABLES**

V-Guard Stabilizer - Why Gamble?

**Client : V-Guard Industries**

**Creative Agency: Ralph & Das**

**#IndIAAAwards Tamil – National congratulates**

**CONSUMER ELECTRONICS**

Mi - Whose Phone Rang?

**Client : Xiaomi India**

**Creative Agency: Lowe Lintas**

# Regional IndIAA Awards 2019 – Winners

## (Campaigns in Tamil)- NATIONAL

### #IndIAAAwards Tamil – National congratulates **CORPORATE**

HUL - Start A Little Good

**Client :** Hindustan Unilever

**Creative Agency:** Ogilvy India

### #IndIAAAwards Tamil – National congratulates **MEDIA & ENTERTAINMENT**

Tata Sky Tamil - Go Jingala Like Nayanthara

**Client :** Tata Sky

**Creative Agency:** Ogilvy India

### #IndIAAAwards Tamil – National congratulates **FOOD & BEVERAGES**

Parle - 20:20 Attitude

**Client :** Parle Products

**Creative Agency:** Everest Brand Solutions

### #IndIAAAwards Tamil – National congratulates **FASHION & ACCESSORIES**

Bata - Surprisingly Bata

**Client :** Bata

**Creative Agency:** Contract India

### #IndIAAAwards Tamil – National congratulates **GENDER SENSITIVITY**

Matrimony - Find Your Equal

**Client :** Matrimony.com

**Creative Agency:** Planning Room

### #IndIAAAwards Tamil – National congratulates **HOME CARE**

Comfort Pure Fabric Conditioner - Comforting Care for the Newborn

**Client :** Hindustan Unilever

**Creative Agency:** Ogilvy & Mather

### #IndIAAAwards Tamil – National congratulates **HOME DECOR & INFRA** *(joint winners in this category)*

Bajaj Electricals - Indians Who Shine - A Soldier's Welcome

**Client :** Bajaj Electricals

**Creative Agency:** Onads Communications LLP

# **Regional IndIAA Awards 2019 – Winners**

## **(Campaigns in Tamil)- NATIONAL**

### **#IndIAAAwards Tamil – National congratulates** **HOME DECOR & INFRA**

Asian Paints Tractor Emulsion - Long Lasting - Like Marriages

**Client :** Asian Paints

**Creative Agency:** Ogilvy

### **#IndIAAAwards Tamil – National congratulates** **INSURANCE**

Edelweiss Tokia - A Little More Care

**Client :** Edelweiss Tokia

**Creative Agency:** Contract India

### **#IndIAAAwards Tamil – National congratulates** **ONLINE COMMERCE**

Flipkart Fashion - Star-Studded Teaser

**Client :** Flipkart

**Creative Agency:** Lowe Lintas, Bangalore

### **#IndIAAAwards Tamil – National congratulates** **PERSONAL CARE**

Karthika Shampoo - Stay Firm, Stay Strong

**Client :** CavinKare

**Creative Agency:** Razor Blade

### **#IndIAAAwards Tamil – National congratulates** **RETAIL**

Reliance Digital - India's Own Store

**Client :** Reliance Retail

**Creative Agency:** Dharma Productions

### **#IndIAAAwards Tamil – National congratulates** **TELECOM AND TECHNOLOGY**

Swiggy - Smallest of Orders, Delivered

**Client :** Swiggy

**Creative Agency:** Lowe Lintas